

Rudy Provoost - CV - Biography – Version March 2017 – 1/2

Personal information

- Date and place of birth: October 16, 1959, Ostend, Belgium
- Master in Psychology/Human Sciences
University of Ghent, Belgium (1977-82)
- Master in Management/Business Administration
Vlerick Business School, University of Ghent, Belgium (1982-83)
- Military Service, Reserve Officer/Lieutenant, Medical Forces, Belgian Army (1983-1984)

Professional information

Specific governance and board experience

- Rexel (Paris stock-listed company, headquartered in France), CEO and Chairman of the Board of Directors (April 2014-June 2016) [One-tier governance model], CEO and President of the Board of Management (February 2012-April 2014) [Two-tier governance model, with Supervisory Board]
- Randstad Holding (Amsterdam stock-listed company, headquartered in The Netherlands) : Member of the Supervisory Board and the Strategic Committee (since 2015)
- Vlerick Business School : Member of the Board of Directors (since 2009)
- EFQM (European Federation of Quality Management) : Member of the Board of Directors (2008-2010)
- TCL Corporation (Shenzhen stock-listed company, headquartered in China) : Member of the Board of Directors (2007-2009)
- LG-Philips LCD (New York and Seoul stock-listed company, headquartered in Korea, currently named LG Display) : Chairman of the Board of Directors, and Member of the Nomination Committee as well as the Remuneration Committee (2006-2008)
- EICTA (European Information Technology, Consumer Electronics and Telecommunication Association, currently named DIGITALEUROPE):
President and Chairman of the Executive Board (2004-2008)

Adjacent areas of impact and interest

- Regular speaker at leadership events and conferences
- Author of *Energy 3.0 : transforming the world of energy for growth* (published in 2014), and contributor to *The balancing act of innovation* (published in 2011)
- Founder of *YquitY*, a company providing advisory, consultancy and business development, investment and management services (operational as from 2017)

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Executive track record and profile

Rexel (October 2011-June 2016)

Rexel, France, Paris

- CEO and Chairman of the Board of Directors (April 2014-June 2016) [One-tier governance model], CEO and President of the Board of Management (February 2012-April 2014) [Two-tier governance model, with Supervisory Board]

Royal Philips (October 2000-September 2011)

Royal Philips, The Netherlands, Amsterdam and Eindhoven

- CEO of Philips Lighting (January 2008-March 2011), Chairman of the Philips Sustainability Board and Member of the Board of Management of Royal Philips (appointed in April 2006, until September 2011)
- CEO of Philips Consumer Electronics (January 2004-December 2007) and Member of the Board of Management of Royal Philips (appointed in April, 2006)
- Co-CEO and Chief Executive Global Sales & Services of Philips Consumer Electronics (July 2003-December 2003) and Senior VP and Member of the Royal Philips Group Management Committee (appointed in August, 2003)
- Executive VP Philips Consumer Electronics Europe (October 2000-June 2003)

Whirlpool (February 1992-September 2000)

Whirlpool Europe, Italy, Comerio

- Senior VP Whirlpool Brand Group, Europe (1999-2000) and Senior Officer of Whirlpool Corporation, Member of the Chairman's Council
- Senior VP Marketing, Europe (1996-1999) and Senior Officer of Whirlpool Corporation, Member of the Chairman's Council
- Senior VP Group Sales, Europe (1994-1996) and Senior Officer of Whirlpool Corporation, Member of the Chairman's Council (appointed in April, 1994)

Bauknecht Hausgeraete GmbH, Germany, Stuttgart

- Geschaeftsfuehrer, VP Consumer Services, Europe (1993-1994)

Whirlpool Belgium, Brussels

- Managing Director (1992)

Canon (April 1987-January 1992)

Canon Belgium, Brussels

- General Manager Marketing (1989-1992), Sales and marketing manager, Reprographics division (1988-1989), Marketing planning manager (1987-1988)

Procter and Gamble (October 1984-March 1987)

Procter and Gamble Benelux, Brussels and Rotterdam

- Benelux Business Renewal Program manager (1987), Management Systems Project manager in Manufacturing, Sales, Marketing and F&A (1985-1987), Systems analyst (1984-1985)